

Connected Home

Important:

- Home Monitoring Fully Integrated with your cell phone or PDA.
- Cost effectively monitor your own home without expensive service contracts; professional monitoring available without long term commitment
- Lights, thermostats are more effective because they share information with your alarm
- Future Proof; Expands based your needs; portable
- Don't be "duped" into long term service contracts

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Monitor / Control Your Home From Your Cell Phone

The new NetWatchman Pro integrates your home with your cell phone. For those with a busy lifestyle, you'll be able to monitor your home, arm/disarm your alarm from the convenience of your mobile phone/PDA. Virtually any web-enabled device or a simple tone phone also provides connection. Control your home with text messages from your cell or web enabled device.

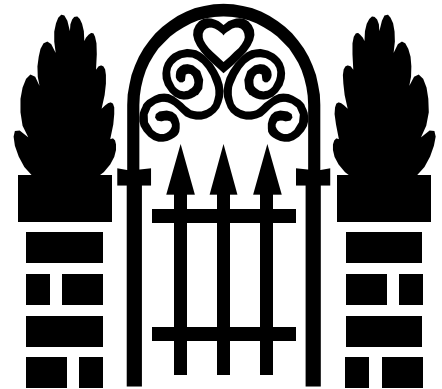
You'll also be able to receive text messages telling you that an important caller has left a voice message on your home answering machine.

Know when children arrive home from school or choose to be notified if

their arrival is late. Receive these text messages at work or on your phone/PDA - anywhere email/text reaches you. Special features allow you to know that a senior parent may have become inactive when they are at home and expected active. Children or seniors can also press a button that notifies family or other aid.

When you are at home, NetWatchman can even help you screen calls by sounding a chime for pre-identified important calls.

In addition to phone/PDA notification, several professional monitoring



choices are optionally available. Upon request, we'll provide insurance company documentation that your burglar alarm dispatches police — a possible insurance discount.

You can setup your own NetWatchman without service personnel tramping through your house.

Better Security At A Lower Cost

Decades ago, alarm systems relied upon sensors installed on every window and door. Sensors that detected motion inside the house were expensive and unreliable. Today, installation of window and door sensors has become prohibitively expen-

sive. Meanwhile motion sensors have become much less expensive and very reliable. Motion sensors "flood" entire rooms with protection, in many cases eliminating the need for individual door/window protection. Some motion sensors incorpo-

rate computer chips that can distinguish between pets and intruders. Placing multiple motion sensors in a few carefully chosen rooms can provide very good protection—and information from the multiple sensors can be cross-checked.

Home Automation - Practical and Fun

“Home Automation” is an exciting new feature set that allows you to control lights, appliances, thermostats, sprinklers — the possibilities are only limited by your imagination. Lighting is already an important part of any secure home. Your alarm knows when you are away or asleep; it may even know which rooms are occupied. When your alarm shares this knowledge to control lights and appliances your home becomes more secure, more energy efficient, more convenient and more fun.

When you are away you might ask your alarm to



Radio Shack Automation Module—about \$10

randomly operate selected lights to give the home a “lived-in” look. If an alarm does occur, selected lights turn on for safety. Alarm sensors share information with home automation optionally turning on se-

lected lights as you enter or turning off lights in empty rooms. You’ll be able to optionally operate lights from dusk to dawn without the hassle of adjusting timers—your system knows sunset/sunrise times throughout the year for your city. More advanced custom-

ers will want to integrate their thermostat. Your alarm system knows when you’re away making your thermostat even more effective. You can even use NetWatchman to replace your alarm clock — wakeup to a house that’s been pre-warmed to a comfortable temperature and a coffee maker that was automatically started.

Scene lighting allows you to enter a single command and set multiple lights to different dimming levels. It’s “really cool” for home theatre or entertaining.

Be a Smart Consumer; Avoid Expensive Monthly Contracts

Don’t be the victim of an alarm salesman who is scaring you into signing a multi-year service contract at a very inflated price. Beware of offers for free installation or installation prices that are “too-good-to-be-true”. These ‘deals’ often use cheap sensors installed on a single room or door. Sadly, you may have signed a contract committing you to monthly fees over many years amounting to hundreds or

thousands of dollars. Be wary of any ‘deal’ that offers a single sensor at one price with steep increases as you ask about better protection.

NetWatchman offers a variety of service options. Several are available month-to-month with no commitment and

none require multi-year agreements. You and your family can cost effectively monitor your own home from your cell or have trained professionals dispatch emergency personnel.

Many States are now investigating high-pressure sales techniques—including some of the big names in the industry!

Future Proof Your Purchase

No one can really predict the future and no product can anticipate every industry change—but NetWatchman does it’s best to protect your investment.

NetWatchman uses modules that provide specific features. Add modules as your



needs grow or as you want new features. The modules automatically join a very advanced wireless network. NetWatchman chose to use a very new, very reliable network that was specifically designed for home automation—a standard approved by an international, inter-company committee—again, evidence of NetWatchman’s commit-

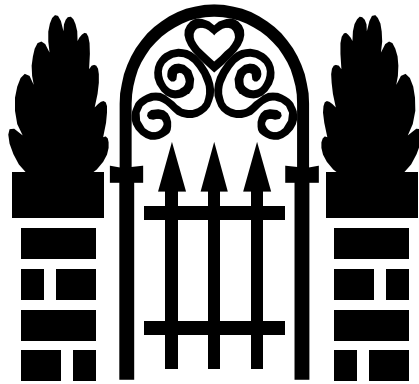
ment to protecting your investment.

For home automation, NetWatchman uses “X10”, a standard that provides devices from hundreds of manufacturers. X10 includes simple devices available from Radio Shack for under \$10. NetWatchman also supports Insteon — an emerging technology that makes automation even more reliable.

Smart Home - Enjoy the Future Now

You've read about the home of the future — it can be your home and you can enjoy it today. Be Creative! Your entire family will appreciate the convenience of the automated home you created. Most importantly, no one in the family needs to be an engineer —it's really simple.

The features you'll want for your unique household are available on our website. Most are ready-to-use. Select the feature and download it



into your home. It's as simple as downloading ring tones or music. Some features include an online form that you return via email.

Those are your instructions to us and we'll setup the feature for you. If your vision goes beyond, we provide custom consulting. Need a sophisticated thermostat operated by your arming mode? Concerned about an elder and want a monitoring solution tailored around their lifestyle? Give us a

call and we'll bid the custom engineering. Once you have NetWatchman, adding features is simple.

No broadband connection is required—NetWatchman uses the voice phone service in your home. As a professional quality system, NetWatchman can optionally use a secure phone jack. You don't even need a PC in the home because there is no direct link from your PC. All you need is an email account.

For those few customers who want the technical detail, we provide NetHome/PC — a powerful, windows based software program that uses pull down menus to further customize installed features.

Easy to Use Easy to Setup Customized To Your Home

Every home has different needs. NetWatchman is available in many different configurations. For simple needs, purchase NetWatchman as a table top security system, watching the room with it's built-in motion detector. Add wireless motion modules sitting on table tops in a few key rooms. NetWatchman comes with key fobs that control arming/disarming. Simply touch the fob to a receptacle on a module to arm or

disarm. Each fob can be attached to a keychain and uses a highly secure code. Every command is logged — you'll know which fob was used.

When installed using wireless modules, NetWatchman can be portable—take it with you if you move.

NetWatchman can also be professionally installed as a more traditional "hardwired" system. Most existing "hardwired" alarm systems

can be easily upgraded by a professional.

Most camera-based systems and systems that use the internet/ broadband have NO BATTERY BACKUP. They will fail when power is shutdown. Adding battery backup to all of your interent equipment is far too expensive and complicated. NetWatchman includes full battery backup



Table top Motion Detector



Integrate phones, PDAs and mobile devices with your alarm.



Handy fob provides simple control

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Your Home Connected

We're on the web

www.X10Home.com

Genesis Engineering Inc was founded in 1983 by a team that included professionals from the alarm industry and from leading computer manufacturers. Genesis was committed to providing reliable security that was easy to use. In 1983 Genesis was the first company to pioneer using the household phone and voice synthesizer to provide an intuitive interface for operating an alarm. Using their background in the computer industry, Genesis also pioneered remote diagnostics, the ability to remotely re-program and the ability to remotely re-configure around defective components. In 1986, Genesis was the first company to incorporate home automation into a security alarm. Based upon extensive field experience over 20 years, Genesis has continued to enhance these capabilities. Over this time, experience has taught us that home automation requires customer participation in the design. Although most of Genesis history has focused on selling through traditional alarm installation companies, automation requires that we now provide a more direct link to the customer through direct sales and retail. NetWatchman is a trademark of Genesis Engineering Inc. NetWatchman includes patented technology for linking to the internet without requiring a continuous broadband connection. Genesis is a licensed alarm company in California (ACO 3335).

Always Connected Anywhere

You'll always know...NetWatchman logs virtually every command, alarm or critical event. You can have these logs emailed to you and you can examine the logs from anywhere, anytime via the web. With advanced features such as thermostat/temperature, you'll even be able to check temperature remotely.

NetWatchman offers three choices for the services that keep you connected to your home. Our economical, email-only service will send messages from your home to your cell/PDA. Given the nature of email and our equipment, we do not recommend email-only for critical alarm dispatching. Our second service provides a live person who will call up to 2 numbers leaving a message of the alarm. Our professional monitoring service, available as a yearly contract, will confirm the

alarm by calling your household, then dispatch police as appropriate. Professional monitoring also includes a live person follow up to as many as five people you designate — seeking a live answer from one of those calls.

Depending upon the features you choose to install, NetWatchman will use your telephone line to place outbound calls. For example, our sprinkler control feature will operate your sprinklers based upon weather forecasts obtained from the internet. In this example, you select the frequency of these outbound phone calls for weather forecasts. Although we offer our services over toll-free lines for an additional fee, we require that customers maintain long distance service on the voice phone line used by NeWatchman.



There are several versions of the NetWatchman product line. If you are an Alarm Company or Home Systems Professional, NetWatchman provides additional installation and consulting opportunities.

NetWatchman also provides several open-interfaces for connection to other products. If you are a home automation professional with volume requirements, Genesis welcomes your inquiries for joint development.